



Lucia Onzain

Strategic, social, cultural
and environmental
projects

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From an event to a strategic study, an ideas competition or the creation of a forest. Many diverse projects always developed as a team, in diverse teams.

The areas of work covered are: cultural policies, inclusion, the relationship between different cultures, identities and landscape and the implementation of awareness-raising strategies. Lucía has also carried out cultural activities in a natural environment, devised cultural spaces in an urban environment and has organised diverse events.

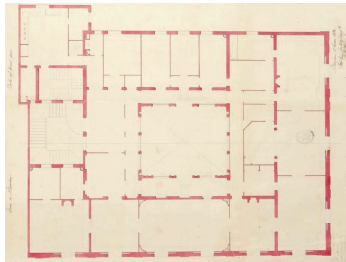
Always seeking equity and shared knowledge. Imagining, researching, creating narratives, developing, producing, communicating.

2024

Competition for the Restoration of the old Foneria Reial. Barcelona. Strategic Project

This competition aims to transform this late 17th century building, a former cannon foundry located on the Ramblas, into a research and dissemination facility dedicated to digital culture that will bring digital culture 'to the general public' and become the 'antenna' of the future Catalunya Media City.

Entity: Generalitat de Catalunya
 Collaboration: ON architecture



2024 - 2020

Impredecible Basoa

Collaboration: impredecible
www.impredeciblebasoa.org

Impredecible Basoa is a dream of Impredecible, supported by BEAZ (Provincial Council of Bizkaia). A legacy of biodiversity for future generations through the collaborative planting of native species by people, entities, companies and organisations in Muniketagana, Muxika, Bizkaia, in the heart of the Urdaibai Biosphere Reserve. Impredecible Basoa will be a collaborative and perennial native forest where the 'aizolan' and the ancient Basque animism join the biocentric turn of contemporary thought, creating emotional links between forest and person, combating the climate emergency, creating biodiversity, knowledge and recovering the lost natural landscape.



2024 - 2015

Impredecibleren Proiektuak

www.impredecible.eus

At **Impredecible**, a social enterprise, we work in the fields of the environment, the third social sector and innovation, culture, society and communication. We have developed projects that seek a positive transformation of society based on cultural and social diversity and sustainable human development. Impredecible is formed by Txabi Anuzita, Javi González, Andi Ginés, Lander Jiménez Ocio and Lucía Onzain.



2023-2016 ONCE

Over the years, we have devised and developed awareness-raising and celebration activities for ONCE Euskadi aimed at both society and the blind and partially sighted community. We have learned to eradicate the classic cliché about overcoming that people with disabilities deconstruct; a cliché that is representative of a paternalistic view that is widespread in our ableist society.

2023/22/21 Carrera de Cascabeles Virtual ONCE Euskadi

Client: ONCE
Partnership: Impredicable



Since 2016 at Impredicable we have devised and developed awareness-raising and celebratory activities for ONCE Euskadi aimed at both society and the blind and partially sighted community.

We have learned to eradicate the typical cliché about overcoming obstacles that people with disabilities deconstruct in their daily lives; a cliché representative of a paternalistic and enabling point of view.

With the COVID pandemic, our dependency on screens to perform everyday acts such as shopping, banking, following classes or holding group conversations was total. The rapidity of change highlighted the accessibility, usability and intelligibility of these digital environments. This awareness inspired us to develop a new Virtual Bell Race which would make visible the problems faced by the visually impaired or blind in the online environment to different entities. We were looking for improvements in these environments.

We initially invited universities, banks and supermarkets with online shops to browse their own online environments privately with ONCE Euskadi affiliates.

Then the ONCE affiliates showed them how to navigate on the devices they use every day (computers, tablets or mobile phones), showing them their tricks, what works, their difficulties and where they get stuck.

We navigated with specific software: screen readers, Braille lines, Zoom text completing the info with explanations and support from ONCE's technicians so that the guests lived the full navigation experience with these softwares, giving quick and simple clues to establish improvements in these environments.



Both the representatives of the management teams and the technicians of their websites or digital environments attended. Together they were able to test the accessibility of their environments first hand. We carried out evaluations afterwards where we were told that it had been a profound experience. The knowledge acquired has led to improvements in the online environments already in place in many of the organisations that have participated.

2020

Eten Barik Joten Feminism, Basque culture and open-air music in Bilbao.

Entity: Bilboko Udala

Collaboration: Impredicable

We held Eten Barik Joten in the Plaza Corazón de María, an event whose backbone was the tambourine, the role of women through this instrument, the Basque language and culture. Eten Barik Joten was part of the street programme of the Aurrera Plan launched by the Bilbao City Council to recover cultural activity in the streets of Bilbao after the isolation generated by the covid-19 pandemic.

We screened the documentary Eten Barik Joten, which recovers the figure of the female tambourine players in the Basque Country, showing the long road women have taken to conquer public space. It was based on the research of Aingeru Berguices (Bilbao, 1957- 2022), who explains how the tambourine player, historically, has been a woman with social power limited in space and time, to the sphere of pilgrimages and festivals.

Through the stories of tambourine players, trikitilaris, bertsolaris, sportswomen and female writers, we learn about the role of this instrument throughout the contemporary history of the Basque Country as well as the process towards the public space.

We had the participation of Iván Batty, director of the documentary; and the tambourine players Nati Bilbao (Durango, 1927- 2023) Edurtzeta Ania and the trikitilari Raquel Pujana.



2019

Agora for all

Client: Gestores Europeos

Research, study and creation of content in the field of accessibility for the accessibility platform/app project promoted by Gestores Europeos and supported by BEAZ Bizkaia.

2018-2016**Garraio Tour**

2016 Bilbo

2017 Donostia

2018 Gasteiz

Client: ONCE

Partnership: Impredecible



Garraio Tour has been a strategic awareness-raising activity based on personal experience that has had a very important impact on improving the lives not only of blind and low vision people but of public transport users in general.

Garraio Tour, a blind tour with authorities and public transport managers of the means of transport in charge: urban and interurban buses, metro, train and tram.

We carried out short tours of public transport in each of the Basque capitals (and surrounding areas) with political leaders in the field (Councillors of the Basque Government, deputies of the different Provincial Councils as well as councillors of the different Town Councils).

They travelled together with the technical staff of each public transport, blind or with glasses that simulate visual impairments, guided by blind people who carry them out on a daily basis. A transmission of knowledge connecting people who might not otherwise have shared experiences or put themselves in the other person's place.

They travelled together with the technical staff of each public transport, guided by blind people who carry them out on a daily basis. They were blindfolded or wore glasses that simulate visual impairment. A transmission of knowledge connecting people who might not otherwise have shared experiences or put themselves in the other person's place.

The indisputable improvements made to the accessibility of public transport in the Basque Country were validated. Likewise, those in charge identified and shared with blind or low vision users elements for improvement to be worked on and perfected. These improvements have been gradually implemented.

Means of transport:

Dbus, Lurraldebus, Alavabus, Tuvisa, Bilbobus, Bizkaibus,

Euskotren: train and tram Vitoria Gasteiz, Bilbao, MetroBilbao.

2017**Basque Culinary Center**

What is the dish in front of me in a restaurant? How is it laid out? Where is the bread on the table?...

Client: ONCE

Partnership: Impredecible



We bring together the difficulties faced by blind and low vision people in the catering sector with the aim of promoting positive transformations in the sector. The difficulty of choosing a pincho in a bar, knowing where it is, its consistency or how to pick it up is a daily occurrence for this group. Difficulties that are easily solved with a little professional support, which is normally difficult to receive.

This is why we contacted the Basque Culinary Center, an international benchmark university centre in gastronomy, to propose the following exercise: to bring together leading chefs/cooks and BCC teaching staff for an inclusive meal with people from ONCE.

An ONCE tiflo (technician) was giving guidelines to both diners and waiters and waitresses: simple actions such as the oral description of the dish being presented with the spatial location of its ingredients and its consistency or the oral mapping of the layout of the table. The guest teachers from the BCC told us about their experience and confirmed the importance of the activity for detecting an area of reinforcement in the training of their students.

2018

ONCE Week Opening Ceremony

Client: ONCE
Partnership: Impredecible



In 2018, we celebrated the 80th anniversary of the creation of ONCE in Vitoria Gasteiz. In this symbolic celebration, we wanted the voice and the members themselves to guide the session.

Iratxe Gómez, the first voice in Spanish of the artificial intelligence SIRI, a voice so 'used' by the blind or low vision collective, surprisingly narrated for the audience the sound story of Inko Martín with the sound accompaniment of Alberto de la Hoz. The a cappella voices of Irene Fraile, Jone Martínez, accompanied us together with the performance of the actor Iñigo Iraultza (IRU), the dances of the young generations of members and the presentation of Ana Urrutia.

Bidaideak aterik-ate

Client: ONCE
Partnership: Impredecible

Bidaideak offers a free door-to-door service to people with functional diversity. We helped to celebrate its 25th anniversary. The aim was to recognise its staff, the people and institutions that have supported and believed in the project during all this time, and - implicitly - its users, the real protagonists.

The social representatives of the local institutions (Provincial Council of Bizkaia, Bilbao City Council, Basque Government) took part, with the attendance of approximately 300 people. An immense dance, led by a person with functional diversity, shines in our memory ever since.

2016

Adapted sport in Azkuna Zentroa

Don't you dare?

Client: ONCE
Partnership: Impredecible

We cannot forget that sport is another area of work for inclusion. Azkuna Zentroa accepted our invitation and offered its users the possibility of training 'without seeing' accompanied by people from ONCE, exchanging knowledge. The people who accepted the challenge of training in this way experienced such a special training session that they still remember today.



2016

Bilbao on wheels

Client: ONCE
Partnership: Impredecible

The challenge of Bilbao on wheels was to pedal in the dark (or blindfolded) through the city trusting completely in the person who was guiding. Knowing that you were pedalling between cars, feeling the speed of the descent, taking a curve unexpectedly with the commitment not to look was an exciting, fun and social awareness sporting challenge.

Herri kirolak inklusiboak

Client: ONCE
Partnership: Impredecible

ONCE affiliates and people who came with curiosity and desire to participate (including tourists who lived a very inclusive, very rural and local and a really fun experience) enjoyed a Saturday morning full of bets: soka-tira, bale lifting, txinga erute..., with universal and inclusive access.



Blindfolded penalties

Client: ONCE
Partnership: Impredecible

ONCE Euskadi took part in the X International Getxo Women's Football Tournament Roberto Tamayo Memorial with the challenge taken on by the players of dueling 'blind' in penalties in the ONCE trophy.

This challenge was so curious and intense for the players that, after them, referees and coaches could not resist to experience it.



2016

Blind date

Client: ONCE
Partnership: Impredecible

So fashionable, we thought that playing with the literal part of the term and being a bit 'wild' in this fun awareness-raising action would help us to get to know each other in an inclusive way. We put people in a position to meet and interact with other strangers... but without using their sight.



2016

Do you want to feel the Bilbao estuary?

Client: ONCE
Partnership: Impredecible

We experienced an unusual, underground, unknown facet of our city that brought us closer to the efforts made by the Bilbao Water Consortium to consolidate the estuary as a living element in the city. A 'bypass' consisting of two vertical shafts on each bank of the estuary linked by a gallery drilled in the rock under the riverbed. On the surface the 'other' journey known to all: the tireless journey of filling and emptying the waters of the Nervión that we experience on a boat trip. From experience to experience: we 'experienced' the marine culture associated with the estuary on a visit that the Bilbao ---Maritime Museum was happy to adapt for us, and we did a workshop on 'blind' seafaring knots.

2016

ONCE in the shop windows

Client: ONCE
Partnership: Impredecible

We took ONCE's photography collection from the traditional exhibition spaces to the driving forces of two of the Bilbao's commercial areas, Indautxu and Casco Viejo: their shop windows. We set up a tour of the city through the shop windows of the large number of shops that were accomplices in this experience.



2016**Zubietatik Ozenki**

Bezeraa: Unesco Etxea
Lankidetzatza: Impredecible

If we were to take the bridges of Donostia-San Sebastián as meeting places, as a union of different cultures, as connectors of the memories of the people who live, have lived and will live in the city.... What would you tell us?

Following this open call on the occasion of the inauguration of the Donostia-San Sebastián Cultural Capital 2016, different people read, sang, listened and walked the last five bridges of the Urumea, highlighting the idea of bridges as spaces of union, meeting and passage.

**2015/2016****Give me a minute**

Client: Unesco Etxea
Collaboration: Impredecible

This is an annual competition promoted by UN Etxea, the Basque Country Association for Unesco, which awards prizes to the best 1-minute audiovisual pieces that defend, promote, vindicate, disseminate or raise awareness of Human Rights. Each year, the awards ceremony is a ritual that invites us to reflect and work for the common good.

In the editions of Give me a minute for Equality and Give me a minute for Human Rights, we organised the award ceremonies in the Multibox room of the EITB headquarters with an attendance of around 300 people in both editions, where audiovisual pieces from different parts of the world were shown.



2013-14

Bilbaohodei

Client: City Council of Bilbao
 Collaboration: 4. Lokala

Strategic development project for the City of Bilbao: Strategies for the revitalisation of Metropolitan -Bilbao from the field of landscape, cultures and identities.

que vino a Bilbao para ver la ría y el mar pero en esta ocasión es
 ue descubrirá algo más que su predecesor. Llega a Bilbao por
 osa, le interesa la naturaleza, la meteorología. La senda de Hans
 nda vinculada a una serie de valores. Llega a Bilbao- Bizkaia un
 s pero sí con un relieve accidentado que le permite en un área
 ero de cimas, así en 7/8 días se ha propuesto llegar a 45...

non dagoz?

...para ello Bilbaohodei ofrece un mapa de todas las cimas y a
 través de un dispositivo móvil Hans puede visualizar desde el
 punto en que esté, las cimas próximas a él, así como acceder
 a información de cada una de ellas, nombre, altitud, sistema
 del que forman parte, rutas de acceso, dificultad, etc.

Ms. Hawley

También ofrece la posibilidad de en cada una de ellas
 certificar la ascensión junto a la entrega de un certificado
 final y un premio a aquellos que han alcanzado todas las
 cimas del territorio.



salen como setas

Traslado BILBAOhoDEI, destino Gorbeia

Salen como setas. Las administraciones locales han puesto
 a disposición de los propietarios de caseríos el alquiler de
 construcciones prefabricadas para un uso como alojamientos
 temporales, casas de vacaciones en épocas de fuerte demanda
 hotelera en la comarca. Son estructuras desmontables,
 sostenibles, auto eficientes energéticamente y construidas
 con recursos locales. Hans se queda gratamamete sorprendido
 por la amabilidad de los propietarios del caserío, conoce una

2011

**Teaching innovation
project.**

Master's Degree in Art
 Education. Teacher training

The proposal is based on placing secondary school students
 in front of contemporary artistic practice as active producers.
 It delves into the practices developed from the 1970s to the
 present day: actions, graffiti, process art, non-object art,
 documentation, archiving, with the aim of carrying out an
 action in a public space. One of the walls of the Foral Library
 of Bizkaia, sadly remembered as a place where executions
 were carried out during the Civil War, was chosen as a space
 for research and intervention. The memory of the space was
 rescued for the knowledge of new generations while several
 actions documented in stop motion animations were carried
 out.

2011

Cultural Territories

Strategic development project.

Client: City Council of Donostia-San Sebastián
 Collaboration: Local 4

Project carried out for the candidacy of the city of Donostia-San Sebastián as European City of Culture 2016. This project was configured as one of the five base systems for the subsequent development of the Donostia-San Sebastian Capital of Culture.

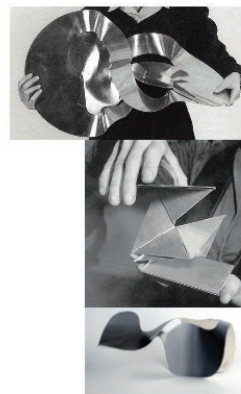


En cada uno de los lugares se aporta información sobre las personas y los lugares desaparecidos a través de diferentes dispositivos. La visualización de estos puntos se lleva a cabo con fragmentos del cuadro del Gernika a modo de señalética. Las personas que acceden a estos lugares tienen la posibilidad de volcar vivencias similares. Un mirador cubierto situado en el entorno de la ermita de San Pedro genera un ámbito donde solucionar la necesidad humana perenne, ante el dolor, de sentirse arropado, reconfortado y esperanzado

Cartografía marítima emocional.

Desde Azti se está llevando a cabo el levantamiento de una cartografía emocional del mar. La batalla de Matxitako así como el paso de algunas galernas devastadores están reflejadas en estos mapas.

CAPACIDAD DE ADAPTACIÓN, HACER CON LO QUE HAY MANUFACTURAS



Lo que el mar nos devuelve.

Parte de lo que el mar nos devuelve son residuos que hemos vertido en él. Esta estrategia activa la recogida de residuos como plásticos, que se colocan en estructuras tipo mallas a modo de exvotos (trasladando la tradición de exvotos marinos en las iglesias a partir del siglo XVIII a los espacios públicos) que la gente puede manipular y darles forma al mismo tiempo que las van llenando con lo que recogen del mar. Es una acción que nos permite reciclar, participar y nos hace conscientes de esta realidad. Se trata de no esconder lo que nos molesta sino ponerlo en valor. Se invita a modificar (simulando las estrategias de Ligya Clark en los 70) estructuras planteadas a través de su manipulación para intensificar la percepción sensorial y sentir las conexiones que existen entre la propia individualidad y lo colectivo.

2010

Network of cultural parks for knowledge Strategic project for the city of San Sebastián/Donostia with the urban hills as territorial framework

Strategic development project.

Erakundea: Donostia San Sebastian City Council
 Lankidetzta: Local 4

This project for the City Council of Donostia San Sebastian sought to promote cultural development, contribute to territorial planning, improve mobility, accessibility and connectivity and increase the quality of life of its neighbours by linking the enjoyment of nature and the city's landscape with the extension of knowledge and cultural dissemination within a framework of sustainability and social participation.



2009 **Study on cultural policy models in Europe in the visual arts sector.**
 Future scenarios for the visual arts in the Basque Country.

After an analysis and mapping of the reality in the Basque Country, we carried out an in-depth analysis of cultural policies carried out in other environments, in other realities.

After the contrast, possible scenarios and recommendations from the sector were provided.

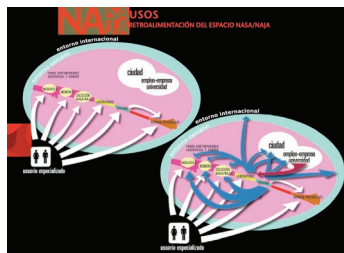
Strategic development project.

Erakundea: Eusko Jaurlaritza.
 Lankidetzeta: Miren Eraso, Miren Jaio, María Mur

2004-2005 **NASA/NAJA Project. Bilbao.**

Client: Bilbao Ria 2000
 Collaboration: IMB architectes

Responsible for the drafting team of the Cultural Project of the NASA/NAJA Contemporary Culture Centre a Space for Contemporary Visual and Sound Culture for the city of Bilbao promoted by Bilbao Ria 2000.å



This block contains a collage of images and logos. At the top, there is a film strip showing various scenes. Below it, the text 'NASA NAJA' is written in large, bold letters. Underneath, the text reads 'Ikus eta entzunezko kultura garaikiderako lekua' and 'Espacio para la cultura visual y sonora contemporánea'. The bottom right corner features three logos: 'fondo contemporáneo audiovisual y sonoro' (with a film reel icon), 'laboratorio' (with a hand icon), and 'proyectos sputnik' (with a hand icon). A photograph of a building at night with lights reflecting in water is also included.

2003 **Working group of the area of ARTISTIC CREATION AND EXPRESSION/PLASTIC ARTS**

Entity: Gobierno Vasco

2002-2003 **Strategic Plan for Cultural Policy in the Visual Arts for the Basque Council for Culture.**

Co-writer together with Xanti Eraso, Fundación Rodríguez and Franc Larcade of the Plan's framework paper on the visual arts entitled Artes Plásticas y Visuales.

Entity: Gobierno Vasco

2000 **IFU: Information as communication through identity and culture. Workshop for the areas body and migration.**

Organisation: Internationale Frauen-Universität - IFU
Collaboration Fefa Villa, Azucena Vieites

International Women's University (Internationale Frauen-Universität - IFU), took place in the city of Hannover, Germany, parallel to the EXPO 2000. 900 students from all over the world had the opportunity to take part in an interdisciplinary postgraduate programme. IFU was particularly interested in involving artists and NGO activists and related to the areas of body, city, information, migration, water and labour.

1992 **Artist in residence at work.**

Organisation: University of Guelph, Canada.

Lectures and workshops with undergraduate students, doctoral students and the general public during the installation of the piece 'Quiéreme (para marimar)' at the University of Guelph.

